

# Full Agenda

**AUGUST 9-11, 2024**  
**SALEM CONVENTION CENTER**



# 2024 OSBA Summer BOARD CONFERENCE

Lift *student success* through the Board Leadership Institute

## Preconference: Friday, August 9

### Registration

7 AM - 4 PM | Santiam Gallery

### Morning Coffee Conversations

7:30 AM - 8 AM | Willamette Ballroom

Join us for morning conversations before preconference (Willamette Ballroom) and the administrative professionals (Croisan Creek B and C) workshop kick off. Take the opportunity to connect and exchange ideas with colleagues over a cup of coffee.

### Vision-Directed Planning for Student Success

8 AM - 9:30 AM | Willamette Ballroom

Participants will learn the board's role in setting high expectations for student outcomes and establishing the district's direction. Research indicates that boards that collaboratively develop a shared district vision and goals will positively impact student achievement and be a high-performing board. Learn best practices from Klamath Falls City Schools on their process for setting district priorities and defining the portrait of a KFCS graduate.

*Keith Brown, Superintendent, Klamath Falls City Schools; Ashley Wendt-Lusich, Board Vice Chair, Klamath Falls City Schools; Janet Avila-Medina, Board Development Specialist, OSBA*

LI - Silver Level

### Break

9:30 AM - 10 AM | Willamette Foyer

### Accountability and Continuous Improvement

10 AM - 11:30 AM | Willamette Ballroom

We will explore the board's crucial role in fostering accountability and continuous improvement within the district. Participants will learn how to strategically align policies, monitor progress and evaluate leadership to establish high expectations for student success.

*Vince Adams, Board Development Specialist, OSBA*

LI - Silver Level

### Break

11:30 AM - 11:45 AM | Willamette Foyer

### Lunch

11:45 AM - 12:45 PM | Willamette Foyer and Ballroom

### Community Engagement and Advocacy Panel

12:45 PM - 2:15 PM | Willamette Ballroom

Join this panel discussion and hear community engagement and advocacy best practices from school district superintendents, board members and administrative professionals. Panelists will share effective strategies for strengthening the relationship between school boards and their communities, as well as challenges that school boards encounter in their engagement efforts, from navigating public comment during board meetings to addressing community needs and concerns. Bring your questions and learn more about boards' role with community engagement.

*Jim Helmen, Superintendent, Vernonia School District; Dandy Stevens, Superintendent, Gervais School District; Ginger Redlinger, Superintendent, Siletz Valley School; Barb Carr, Administrative Assistant to the Superintendent and Board of Directors, Vernonia School District; Kristen Miles, Director of Board Development, OSBA; Greg Kintz, School Board Vice Chair; OSBA Board Member, Vernonia School District*

LI - Silver Level

## Break

2:15 PM - 2:30 PM | Willamette Foyer

## Effective Leadership and Cultural Responsiveness

2:30 PM - 4 PM | Willamette Ballroom

Research shows that boards prioritizing effective leadership and cultural responsiveness in their own practices have a positive impact on student outcomes. We will present the supporting research, and you'll hear from districts that have seen a difference through their own implementation of culturally responsive practices. Come prepared to share your own stories and ask questions.

*Kristen Miles, Director of Board Development, OSBA; Katrina Doughty, Multnomah Education Service District; OSBA, Board Member; Board Chair; Paul Tabron Jr., School Board Vice Chair, Parkrose School District; Dana Stroud, Board Member, Mt. Hood Community College*

LI - Silver Level

## Leadership Institute Silver Level Award Pickup

4 PM - 4:30 PM | Willamette Foyer

Pick up your Leadership Institute Silver Board Member certificate of completion for attending OSBA's 2024 Summer Board Conference preconference silver level courses.

## Oregon Rural School Board Members Caucus Meeting

4:30 PM - 6 PM | Croisan Creek B and C

For decades, rural school board members have faced an uphill battle in seeing the unique needs of our students addressed in Salem. OSBA recently formed the Oregon Rural School Board Members Caucus to turn the tide through these goals:

*To elevate the voice of rural school districts and recognize their unique needs.*

*To build and maintain collaborative relationships between OSBA and rural school boards.*

*To develop and advance legislation supporting rural schools and understand the impact of statewide legislation to each rural community and district.*

*To build collaborative relationships and promote quality education for all students with emphasis on the unique needs of school boards and students in rural communities.*

*To support school boards in rural communities by prioritizing rural board members professional development and bringing training and other resources to their areas.*

Our strength comes through adding voices. Elected school board members from districts with a population density less than 200 people per square mile and/or less than 20,000 people (population) within their district boundaries are eligible for membership. All education service district school board members are also eligible for participation. There is an appeal process for boards that do not meet the criteria but wish to be included in the caucus.

## Legislative Policy Committee Meeting

6:10 PM - 8:10 PM | Willamette Ballroom

OSBA's primary legislative goal is to serve as the collective voice for all Oregon public school boards.

Legislative Policy Committee members play an invaluable role in this process by building relationships with the legislators that represent their region, serving as a resource for the OSBA members within the region, and lending an effective voice in public policy that impacts education. LPC members report to and represent the member boards in their regions.

Our goal is to have one representative from every school board act as the liaison between their region's LPC representative and their school board.

## Administrative Professionals Workshop: Friday, August 9

### Registration

7 AM - 4 PM | Santiam Gallery

### Morning Coffee Conversations

7:30 AM - 8 AM | Croisan Creek B and C

Join us for morning conversations before preconference (Willamette Ballroom) and the administrative professionals (Croisan Creek B & C) workshop kick off. Take the opportunity to connect and exchange ideas with colleagues over a cup of coffee.

### AI Cybersecurity Considerations in the K12 Environment

8 AM - 9:30 AM | Croisan Creek B and C

Explore the intersection of AI and cybersecurity in the K-12 environment. Experts will guide you through developing secure AI systems and practical applications for administrative professionals in educational settings.

*Chris Ross, Federal Law Enforcement Liaison | Cybersecurity Advisor R10 (OR), Cybersecurity & Infrastructure Security Agency; Ian Moore, Cybersecurity State Coordinator for the State of Washington, Cybersecurity and Infrastructure Security Agency (CISA)*

### Break

9:30 AM - 10 AM | Willamette Foyer

### Navigating School Board Elections: A Guide for Administrative Professionals

10 AM - 11:30 AM | Croisan Creek B and C

Join the Oregon secretary of state's office elections division for an in-depth workshop designed for administrative professionals. Learn how to develop informational packets for school board candidates, navigate guidelines and requirements for ballot measures and bonds, and understand campaign finance regulations. Discover valuable elections resources, the Safe Harbor program and how to connect with local county elections officials to ensure a smooth and compliant election processes.

*Luke Belant, Deputy Director, Elections Division, Oregon Secretary of State; Lydia Plukchi, Candidates, Recall, Political Party Specialist, Elections Division, Oregon Secretary of State*

### Break

11:30 AM - 11:45 AM | Willamette Foyer

### Lunch

11:45 AM - 12:45 PM | Willamette Foyer and Ballroom

### Effective Board Management: Parliamentary Procedures and Conflict Resolution

12:45 PM - 2:15 PM | Croisan Creek B and C

Engage in mock board meeting scenarios to learn and apply parliamentary procedures and conflict resolution techniques. This session will inspire discussions and best practices for managing meetings and public comments.

*Vince Adams, Board Development Specialist, OSBA; Jenn Nelson, Board Development Specialist, OSBA; Leslie Fisher, Policy Specialist, OSBA*

**Break**

2:15 PM - 2:30 PM | Willamette Foyer

**Mastering Minute-Taking: Hands-On Workshop for Accurate and Compliant Records**

2:30 PM - 4 PM | Croisan Creek B and C

Participate in mock board meeting scenarios to practice minute-taking, followed by peer review and discussions. This hands-on workshop focuses on best practices for effective and compliant minute-taking at open public meetings.

*Vince Adams, Board Development Specialist, OSBA; Jenn Nelson, Board Development Specialist, OSBA; Leslie Fisher, Policy Specialist, OSBA; Tonia Whisman, Superintendent and School Board Administrative Assistant, North Santiam School District*

**Administrative Professionals Workshop Certificate Pickup**

4 PM - 4:30 PM | Willamette Hallway

Pick up your administrative professionals workshop certificate for attending OSBA's 2024 Summer Board Conference session.



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**2024 OSBA Summer**  
**BOARD CONFERENCE**  
*Lift student success through the Board Leadership Institute*

**Conference: Saturday, August 10**

**Registration**

7:30 AM - 4 PM | Santiam Gallery

**Visit with Exhibitors**

7:30 AM - 4 PM | Santiam Gallery and Willamette Foyer

**Morning Coffee Conversations**

8 AM - 8:30 AM | Willamette Ballroom

Join us for morning conversations before the conference sessions kick off. Take the opportunity to connect and exchange ideas with colleagues over a cup of coffee.

**Break**

8:30 AM - 8:45 AM | Santiam Gallery and Willamette Foyer

**Welcome**

8:45 AM - 9 AM | Willamette Ballroom

*Emielle Nischik, Interim Executive Director, OSBA;*  
*Sami Al-Abdrabbuh, President, OSBA, Board Member, Corvallis School Board*

**Hot Topics Roundtable Session**

9 AM - 10:15 AM | Willamette Ballroom

Bring your questions to roundtable discussions on current educational hot topics. OSBA staff, educational partners and other nonprofit education-related entities will share the latest legislative and policy news, emerging member resources, caucus updates and more!

**Break**

10:15 AM - 10:30 AM | Santiam Gallery and Willamette Foyer

**Board Governance Essentials**

10:30 AM - 11:45 AM | Croisan Creek A

Through this interactive session, participants will explore key roles in board governance. Learn the essentials, including individual board member and board authority and limits, how to set clear expectations and have a mutual understanding of governance vs. management roles, and how board work and board climate and culture impact student achievement.

*Janet Avila-Medina, Board Development Specialist, OSBA*

LI - Bronze Level; Repeated Session

**Policy Fundamentals**

10:30 AM - 11:45 AM | Santiam 6

Learn the basics of board policy, including how board policies are crafted and the role administrative regulations play in policy implementation. Learn why OSBA staff members code policies and regulations into sections and designate them as required, conditionally required, highly recommended or optional. We will also discuss the basics of reviewing policy and best practices for completing revisions and adoption.

*Rick Stucky, Policy Specialist, OSBA; Leslie Fisher, Policy Specialist, OSBA; Spencer Lewis, Director of Policy Services, OSBA*

LI - Bronze Level; Repeated Session

## School Law for Board Members

10:30 AM - 11:45 AM | Santiam 1

OSBA attorneys will provide an overview of relevant public meeting and public records laws that affect board members.

*Brian Kernan, Assistant Legal Counsel, OSBA;*  
*Kara Parker, Assistant Legal Counsel, OSBA*

LI - Bronze Level; Repeated Session

## Part 1 of 2: Public Meetings

10:30 AM - 11:45 AM | Santiam 2 and 3

This interactive session will review who counts as a governing body, what meetings are subject to public meetings law, and other requirements such as location, recordings, minutes, etc. Attendance at this session and part 2 is required to satisfy the new training requirement in public meetings law.

*Stephanie Heffner, Curriculum & Training Coordinator, Oregon Government Ethics Commission; Susan Myers, Executive Director, Oregon Government Ethics Commission;*  
*Chris Brubaker, Trainer, Oregon Government Ethics Commission*

## Using Data for Student Success

10:30 AM - 11:45 AM | Croisan Creek B and C

This workshop will delve into how a board effectively utilizes diverse data to drive continuous improvement and accountability. Participants will learn strategies for data-driven decision-making, setting measurable goals, and fostering a culture that prioritizes student learning and progress through comprehensive data analysis.

*Vince Adams, Board Development Specialist, OSBA*

LI - Gold Level; Repeated Session

## Unlocking BoardBook® for Administrative Professionals: Pro Tips from Power Users

10:30 AM - 11:45 AM | Santiam 4 and 5

Join our panel of experienced power users for an in-depth workshop on using BoardBook software effectively for agenda creation, minute-taking and meeting management. Panelists will provide practical insights, advanced tips and best practices to help you streamline your workflow and maximize the potential of BoardBook in your administrative role.

*Jenn Nelson, Board Development Specialist, OSBA;*  
*La'Nell Trissel, Executive Assistant, OSBA; Janet Bojanowski, Board Clerk, Bend-La Pine Schools*

Repeated Session

## Break

11:45 AM - 12 PM | Santiam Gallery and Willamette Foyer

## Lunch • Presentation by Beaverton School District. When Constituents Don't See Eye to Eye: Strategies and Tools to Build Consensus

12 PM - 1 PM | Willamette Ballroom

In this interactive session, you will learn how to leverage qualitative and quantitative data to understand division better, hold respectful and productive conversations and find common ground to unify your community around your district's goals. We'll be discussing topics where the community and/or staff are divided and ways to bring people together on critical issues such as levies, bonds, staff morale and retention, student academic success, belonging and social issues.

*Shelly Reggiani, Executive Administrator of the Office of Equity and Inclusion, Beaverton School District;*  
*Gustavo Balderas, Superintendent, Beaverton School District; Dr. Tony Mann, Superintendent, Molalla River School District*

## Break

1-1:15 PM | Santiam Gallery and Willamette Foyer

## Board Governance Essentials

1:15 PM - 2:30 PM | Croisan Creek A

Through this interactive session, participants will learn key roles in board governance. Learn the essentials, including individual board member and board authority and limits, how to set clear expectations and have a mutual understanding of governance vs. management roles, and how board work and board climate and culture impact student achievement.

*Janet Avila-Medina, Board Development Specialist, OSBA*

LI - Bronze Level; Repeated Session

## Policy Fundamentals

1:15 PM - 2:30 PM | Santiam 6

Learn the basics of board policy, including how board policies are crafted and the role administrative regulations play in policy implementation. Learn why OSBA staff members code policies and regulations into sections and designate them as required, conditionally required, highly recommended or optional. We will also discuss the basics of reviewing policy and best practices for completing revisions and adoption.

*Rick Stucky, Policy Specialist, OSBA; Leslie Fisher, Policy Specialist, OSBA; Spencer Lewis, Director of Policy Services, OSBA*

LI - Bronze Level; Repeated Session

## School Law for Board Members

1:15 PM - 2:30 PM | Santiam 1

OSBA attorneys will provide an overview of relevant public meeting and public records laws that affect board members.

*Brian Kernan, Assistant Legal Counsel, OSBA; Kara Parker, Assistant Legal Counsel, OSBA*

LI - Bronze Level; Repeated Session

## Part 2 of 2: Executive Sessions and Grievance Process

1:15 PM - 2:30 PM | Santiam 2 and 3

The session will cover the lawful reasons and the process for convening an executive session. We will discuss the individual responsibilities of governing body members and the grievance process. This session is part two of public meetings law training series. Attendance at both sessions is required to satisfy the new training requirement in public meetings law.

*Stephanie Heffner, Curriculum & Training Coordinator, Oregon Government Ethics Commission; Susan Myers, Executive Director, Oregon Government Ethics Commission; Chris Brubaker, Trainer, Oregon Government Ethics Commission*

## Using Data for Student Success

1:15 PM - 2:30 PM | Croisan Creek B and C

This workshop will delve into how the board effectively utilizes diverse data sources to drive continuous improvement and accountability. Participants will learn strategies for data-driven decision-making, setting measurable goals and fostering a culture that prioritizes student learning and progress through comprehensive data analysis.

*Vincent Adams, Board Development Specialist, OSBA*

LI - Gold Level; Repeated Session

## Unlocking BoardBook for Administrative Professionals: Pro Tips from Power Users

1:15 PM - 2:30 PM | Santiam 4 and 5

Join our panel of experienced power users for an in-depth workshop on using BoardBook software effectively for agenda creation, minute-taking and meeting management. Panelists will provide practical insights, advanced tips and best practices to help you streamline your workflow and maximize BoardBook's potential in your administrative role

*Jenn Nelson, Board Development Specialist, OSBA; La'Nell Trissel, Executive Assistant, OSBA; Janet Bojanowski, Board Clerk, Bend-La Pine Schools*

Repeated Session

## Break

2:30- 3 PM | Santiam Gallery and Willamette Foyer

## Region Roundtable Discussions

3 PM - 4:15 PM | Willamette Ballroom

*(unless your region is assigned differently within a sub session below)*

Join us at your OSBA Region Roundtable, led by your region's OSBA Board representative. It's your chance to connect, share insights and champion solutions tailored to your local educational landscape. Together, let's ignite meaningful conversations and lift student success.

### Region Roundtable - Clackamas

3 PM - 4:15 PM | Santiam 1

### Region roundtable - Lane

3 PM - 4:15 PM | Santiam 2

### Region Roundtable - Linn/Benton/Lincoln

3 PM - 4:15 PM | Santiam 3

### Region Roundtable - Multnomah

3 PM - 4:15 PM | Santiam 4

### Region Roundtable - Southern

3 PM - 4:15 PM | Santiam 5

### Region Roundtable - Washington

3 PM - 4:15 PM | Santiam 6

## The Oregon LGBTQIA2S+ School Board Members Advisory Committee Meeting

4:15 PM - 6:15 PM | Croisan Creek A

As per OSBA Board guidelines, the board voted to approve the formation of an LGBTQIA2S+ School Board Members Advisory Committee on Sept. 22, 2023. Katrina Doughty has stepped forward to serve as the liaison between the advisory committee and the Board. Over the next year, the committee will meet regularly to draft bylaws; identify officers; identify goals that align with the mission, vision and goals of OSBA; draft action plans; and draft a budget, all of which will be submitted to the OSBA Board for review. After review, the OSBA Board will vote on submitting a resolution to form an Oregon LGBTQIA2S+ School Board Members Caucus to the membership. The caucus will become official after the resolution's successful passage.

## The Oregon School Board Members of Color Caucus

4:15 PM - 6:15 PM | Croisan Creek B and C

Learn more about Oregon School Board Members of Color Caucus mission and goals. OSBMOCC helps promote quality education for all students with an emphasis on the unique needs of students of color.





# Conference: Sunday, August 11

## Registration

8 AM - 10 AM | Santiam Gallery

## Morning Coffee Conversations

8 AM - 8:30 AM | Santiam Gallery and Willamette Foyer

Join us for morning conversations before the conference day kicks off. Take the opportunity to connect and exchange ideas with colleagues over a cup of coffee.

## Board Leadership

8 AM - 8:30 AM | Willamette B

Come to the board leadership coffee conversation in Willamette B for rich conversation focused on board leadership.

## Administrative Professionals

8 AM - 8:30 AM | Willamette C

Come to the administrative professional's coffee conversation in Willamette C for rich conversation focused on administrative professionals.

## Networking

8 AM - 8:30 AM | Willamette A and D

Come to Willamette A and D for a networking morning coffee conversation.

## Innovative Practices to Improve Student Learning: Leveraging AI for Educational Excellence

8:30 AM - 9:45 AM | Santiam 1

Acquire a comprehensive understanding of AI's pivotal role in education and obtain actionable insights for its responsible implementation in small schools. Leave empowered to leverage AI's potential to support both teachers and students, transforming it from a challenge into an indispensable educational ally, preparing students for the future.

*Brian Bills, Board Chair; Founder and CEO, Lake Oswego SD; AcerLogic Educational Services; Kasey Fernandez, District Library Media Specialist, Tigard-Tualatin School District; Bruce Alter, Physical Therapist and Assistive Technology Consultant, Woodburn and Tigard-Tualatin; Susan Barnard, Technology Director, Tigard-Tualatin School District*

Innovative Practices; LI - Gold Level; Repeated Session

## Innovative Practices to Improve Student Learning: Oregon Charter Academy (ORCA)

8:30 AM - 9:45 AM | Santiam 2 and 3

Previously known as Oregon Connections Academy, Oregon Charter Academy is the state's original virtual public charter school. Moving away from the for-profit managed national conglomerate of schools to become an independently operated school has allowed ORCA to innovatively serve students. ORCA has increased attendance and improved state assessment data and its graduation rate. This session will share some of those strategies, while also providing an opportunity to collaborate and learn from everyone in the room.

*Allison Galvin, Executive Director, Oregon Charter Academy; Susan Pollnow, Middle School Principal, Oregon Charter Academy; Joe Mogford, High School Principal, Oregon Charter Academy; John Meyer, District Programs, High School Success / ASCEND Career & Technical Education, Facilities Director, Oregon Charter Academy; Matt Bergdall, Curriculum Administrator, Oregon Charter Academy*

Innovative Practices; LI - Gold Level; Repeated Session

## Innovative Practices to Improve Student Learning: Joseph Charter School Aviation and Manufacturing

8:30 AM - 9:45 AM | Santiam 4 and 5

Aviation career and technical education programs equip high school students with valuable skills and knowledge surrounding the aviation industry, while simultaneously addressing workforce shortages and fostering innovation within the sector. Join us for an inspiring and informative seminar designed for educators, administrators and enthusiasts interested in integrating an aviation program into a high school setting.

*Alexis Rindfleisch, Aviation and Manufacturing instructor, Joseph Charter School*

Innovative Practices; LI - Gold Level; Repeated Session

## **Part 1 - Administrative Professionals and Board Leadership Conference Strands Book Study “Radical Candor” by Kim Scott**

8:30 AM - 9:45 AM | Croisan B and C

Introducing a new and innovative learning opportunity that combines our conference strands for administrative professionals and board leadership, centered around the book “Radical Candor” by Kim Scott. This book study workshop offers an opportunity for a deeper exploration of leadership principles that combine directness and empathy. Secure your spot and be sure to read the book before the session.

*Jenn Nelson, Board Development Specialist, OSBA*

## **Break**

9:45 AM - 10:15 AM | Santiam Gallery and Willamette Foyer

## **Part 2 of 2 - Administrative Professionals and Board Leadership Conference Strands Book Study “Radical Candor” by Kim Scott**

10:15 AM - 11:30 AM | Croisan B and C

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